



TREVOR BEATY

graphic designer

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WORK EXPERIENCE

Freeman / Graphic Designer

2017 - 2020

- Create and produce large-format graphics for shows and events maintaining strict adherence to existing brand guidelines for large corporate B2B and B2C functions
- Design new brand identity, guidelines, and wayfinding systems for existing shows

Intelligent Nutrients / Graphic Designer

2017 - PRESENT

- Day to day design needs within the brand including internal branding as well as web updates, email campaigns, and social media content. Also instrumental in transitioning packaging and internal templates to new guidelines in the midst of a company rebrand

Destination Wedding Passports / Production Designer

2014 - 2019

- Streamlined set-up process and increased production speed by 25 percent
- Responsible for design production, printing, foiling, and ensuring perfection for every product order.

Trevorbdesign.com / Freelance

2010 - PRESENT

- Designer for local businesses completing a range of projects from identity and branding, web design, social media presence and consistency, and large format trade show presentations
- Published commercial, fashion, and portrait photographer and photo art director

EDUCATION

University Of Minnesota

Major / Bachelors in Graphic Design, May 2017

Minor / Business Management, May 2017

SKILLS

Print / Illustration • Page Layout • Production • RFPs • Type design • Logos • Brand Identity • Presentations • Info Graphics • Packaging • Large Format

Web / Email design • Web animation • HTML • CSS • UX design • Squarespace • Web page design • Social Media

Photography and Video / Product • Commercial • Portrait • Editorial • Promo video • Art Direction

TOOLS

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Premiere • Adobe After Effects • Microsoft Suite